Chapter 18

**Activity 18-1 Growth Strategies**

**Directions:** Record ideas for the growth strategy section of your business plan.

1. Give one way to grow the business organically.

<<Place Answer Here>>

1. Give one way to grow the business inorganically.

<<Place Answer Here>>

1. List two types of funding you used for starting your business and could repeat for growth.

<<Place Answer Here>>

1. List two types of funding for growth that you did not use when starting the business.

<<Place Answer Here>>

1. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_Activity18-1.docx (i.e., JohnSmith\_Activity18-1.docx).