Chapter 12

**Activity 12-2 Business Plan Notes**

**Directions:** It is a good idea to keep notes for your business plan. You can add to them over time as you learn more about how to put the plan together.

1. List the websites on which marketing templates can be found.

<<Place Answer Here>>

2. Which template would be a good choice for you to use after your business begins operations?

<<Place Answer Here>>

3. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_CH12\_Notes.docx (i.e., JohnSmith\_CH12\_Notes.docx).