Chapter 10

**Activity 10-3 Place**

**Directions:** Complete the following exercise to describe the distribution of your product or service.

1. Describe the supply chain that will work best for your business. Identify the channel of distribution.

<<Place Answer Here>>

2. Draw a diagram that shows how your goods move through your supply chain.

<<Place Answer Here>>

3. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_Activity10-3.doc (i.e. JohnSmith\_Activity10-3.doc).