Chapter 7

**Activity 7-1 Trade Area**

**Directions:** Conduct research about the country’s overall economy and that of your trade area.

1. List five economic indicators relevant to your business.

 <<Place Answer Here>>

1. Find the most current information for the country as a whole and, if available, for your trade area.

 <<Place Answer Here>>

1. How will this economic research help you make a decision about choosing a business site?

 <<Place Answer Here>>

1. This information will help you decide on a location. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_CH7\_Activity7-1.docx(i.e., JohnSmith\_CH7\_Activity7-1.docx).