Chapter 6

**Activity 6-1 Franchise Assessment**

**Directions:** Complete the following franchise assessment.

1. Are there franchises available in your industry?

\_\_\_\_\_Yes

\_\_\_\_\_No

If yes, continue to question 2.

1. List three or four of the most promising franchises available for you to purchase. Complete the following table. Add additional columns or lines for other important information to consider as appropriate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Franchise** | **Buy-in costs** | **Pros** | **Cons** | **Possibility?** |
|  |  |  |  |  |
|  |  |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |

3. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_Activity6-1.docx (i.e., JohnSmith\_Activity6-1.docx).