Chapter 3

**Activity 3-3 Business Plan Notes**

**Directions:** It is a good idea to keep notes for your business plan. You can add to them over time as you learn more about how to put the plan together.

1. Write several paragraphs about your goals as a socially responsible entrepreneur.

<<Place Answer Here>>

1. List preliminary plans for your business’ commitment to social responsibility. Name a cause or organization(s) that you would like to support as an entrepreneur.

<<Place Answer Here>>

1. Research the cause or organization(s) that your business will support. Record your findings in the table that follows.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name of organization | Description of organization | How does organization spend money (i.e., amount spent on charity per $1 donated)? | Advantages of supporting as an entrepreneur | Disadvantages of supporting as an entrepreneur |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |

4. Now that you have done your research, select the organization(s) that you wish to support as an entrepreneur.

<<Place Answer Here>>

5. Reasons for choosing organization(s).

<<Place Answer Here>>

6. Plans to support the organization (i.e., help promote, donate time, donate money, special events, etc.).

<<Place Answer Here>>

7. List all the resources you used for your preliminary research notes. You will eventually use these resources to create the Bibliography section of your business plan. Ask your instructor how to best format bibliography entries.

<<Place Answer Here>>

8. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_CH3\_Notes.docx (i.e., JohnSmith\_CH3\_Notes.docx).