## Writing Map of a General News Story

What you need before you write: First person observation, interviews with witnesses, official sources, expert sources and background research. Use the writing map below to help you plan and execute a general news story.

Paragraph	Information to Include	Your Prewriting
1	A 5 W's lead that shines a flashlight on the story.	
2	More details. Don't pack too much into the lead.	
3	Strong quote. Interview bystanders, witnesses and affected parties.	
4	Larger context. Why the story matters.	
5	Summary of arguments to come. Summarize both (or all) points of view here. So no point of view seems favored.	
6	Supporting quotes, in backwards order. This quote should support the last point of view in the summary.	
7	Transition and second supporting quote for the same side, one that supports or builds on the first. Use a transition to avoid using two quotes back to back.	
8	Transition to signal we are now hearing from the other side and a supporting quote from the other side.	
9	Second supporting quote for the same side, one that supports the first. Notice you do not need to make any comment about the arguments.	
Use one or	more of the following, if you have room	-
10	Real-time color. <i>An anecdote or an example.</i> Or	
10	The past. What history can show the reader. Or	
10	The future. What is the next step? What will the story look like in the future?	
11	The kicker. A short, high-impact sentence, a telling quote, something that brings the reader back to the beginning.	