## Fundamentals of Business Communication © 2012 Chapter 2: Communicating in a Global Society

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## Across

2. A society in which goods and services are bought and sold both inside and outside of the country of origin.

5. Regional variations in culture; different regions of a country may have their own sets of values, behaviors, ideas, and even variations in language (known as dialect).

8. Clear pronunciation of words.

9. Acknowledges ownership of a work and specifies that only the owner has the right to sell or use the work or to give permission for someone else to sell or use it; the exclusive rights awarded to the author or creator of an original work.

## Down

1. Difference or variety.

3. Classifying or generalizing about a group of people with a given set of characteristics.

4. The principles of what is right and wrong that help people make decisions.

6. Shared beliefs, customs, practices, and social behavior of a particular group or nation.

7. A doctrine related to copyright law that allows for limited use of copyrighted material.