

## Solutions to Chapter 2 Checkpoint Questions

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1. What is a global society?

*Answer:* A global society is a society in which goods and services are bought and sold both inside and outside of the country of origin.

2. When would an American worker working in a business on American soil need to learn the customs of another country?

*Answer:* An American worker working in a business on American soil would need to learn the customs of another country if the employer holds onto the culture of its native country.

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1. What is enunciation?

*Answer:* Enunciation is clearly pronouncing your words.

2. What is the date format used in most countries other than the US?

*Answer:* Most countries use the format: day, month, year.

3. Why is nonverbal communication an especially sensitive area when communicating with those from other countries?

*Answer:* Countries have different standards for what nonverbal communication is acceptable, expected, and offensive.

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1. List five areas in which barriers to communication may occur when communicating with those from other cultures.

*Answer:* Body language, spoken language, stereotypes, interpretation of time, and personal space.

2. What is nonverbal communication?

*Answer:* Nonverbal communication refers to actions, as opposed to words, that send messages.

3. In the US, what is a typical personal space for having a conversation?

*Answer:* In the United States, personal space for a conversation is typically about two to four feet.

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1. What is the difference between America as a melting pot and America as a salad bowl?

*Answer:* America as a melting pot means that many cultures have come together and combined to create what is thought of as American culture. America as a salad bowl means the many cultures combine to comprise American culture, but each culture can still be recognized.

2. Define diversity.

*Answer:* Diversity means that we are all different in our own way, coming together to share and create a dynamic workplace.

3. What is culture?

*Answer:* Culture is defined as shared beliefs, customs, practices, and social behavior of a particular group or nation.

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1. What are ethics?

*Answer:* Ethics are the principles of what is right and wrong that help people make decisions.

2. What is the difference between copyright and fair use?

*Answer:* Copyright is the exclusive rights awarded to the author or creator of an original work. Fair use is a doctrine related to copyright law that allows for limited use of copyrighted material, such as for teaching or research, without requiring permission from the author or creator of an original work.