Chapter 4

**Activity 4-1 Local Opportunities Interview**

**Directions:** Conduct an interview with a local small business owner or manager. The interview form begins on the next page. After you have completed the interview, answer the following questions.

1. Based on your interview, are there any types of businesses that you would now consider opening?

<<Place Answer Here>>

1. Are you going to change the type of business you decided to open or make some changes to your current business plan?

<<Place Answer Here>>

1. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_Activity4-1.docx (i.e., JohnSmith\_Activity4-1.docx).

Interview Local

Name of person to interview <<Place Answer Here>>

Company <<Place Answer Here>>

Write questions you would like to ask in your interview. Make sure you leave room to record the responses.

|  |
| --- |
| **Interview Questions** |
| **Question**  <<Place Answer Here>>  **Response**  <<Place Answer Here>> |
| **Question**  <<Place Answer Here>>  **Response**  <<Place Answer Here>> |
| **Question**  <<Place Answer Here>>  **Response**  <<Place Answer Here>> |
| **Question**  <<Place Answer Here>>  **Response**  <<Place Answer Here>> |
| **Question**  <<Place Answer Here>>  **Response**  <<Place Answer Here>> |