Chapter 2

**Activity 2-1 Entrepreneurial Assessment**

**Directions:** Complete the following entrepreneurial assessment.

1. Why do you want to start a business?

<<Place Answer Here>>

1. What are some ideas you found when brainstorming an idea for a business? Share your ideas with classmates to get feedback. Complete the following chart.

|  |  |  |
| --- | --- | --- |
| **Idea** | **Pros** | **Cons** |
| **a.** |  |  |
| **b.** |  |  |
| **c.** |  |  |
| **d.** |  |  |
| **e.** |  |  |

1. What experience(s) do you have that will make you a successful entrepreneur? Include plans for gaining experience, such as taking an accounting class as a senior.

|  |  |
| --- | --- |
| Leadership |  |
|  |
|  |
|  |
| Business classes |  |
|  |
|  |
|  |
| Work experience (including volunteer work) |  |
|  |
|  |
|  |
| Managing others |  |
|  |
|  |
|  |

1. Ask your instructor where to save your documents. This could be on the school’s network or a flash drive of your own. Name your Word document *FirstnameLastname*\_Activity2-1.docx (i.e., JohnSmith\_Activity2-1.docx).