Name	 Date

## Chapter 15

## **Travel**

Using the table below, identify general answers to the five Ws of travel according to two categories: business travel and leisure travel. In the bottom row, create two scenarios that exemplify how answers to the five Ws can differ based on type of travel.

Five Ws of Travel Planning			
	Business Travel	Leisure Travel	
Who travels?			
Why travel?			
When?			
Where?			
What travel products?			
Scenarios			