Name Date		
Adventures in Food and Nutrition! © 2012 Chapter 21: Marvelous Meat and Poultry—Technology Activity		
New Food Product Development		
To give consumers variety, flavor, and nutrition, food technologists create new product of all types of food are being added to supermarket shelves. Visit the following websit new beef products that are being developed.		
http://www.beefinnovationsgroup.com		
Activity Questions		
1. Under the New Products and Convenience tab, select "New Products Concepts & Contract three products in the "Kids" section that you find the most interesting. Briefly described the contract of the contract three products in the "Kids" section that you find the most interesting.		
2. More and more people are eating on the run. What are two new handheld products foods and explain how they can be eaten on the run.	? Describe these	

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3. What are three other products on this list that interest you? Briefly describe each.

4. Come up with your own idea for a "new" beef product and describe it below.