

Preparing for Life and Career © 2013
Chapter 7: Being a Responsible Consumer

Tools:

- Printer
 - 8.5" x 11" paper
 - Scissors
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-
-
-

Directions:

1. Print
 2. Fold paper in half vertically
 3. Cut along dashed lines
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-
-
-

advertisement

A paid public announcement about goods, services, or ideas for sale.

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01 of 24 E-Flash Cards



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bait and switch

When advertisers promote a product at a low price to get your attention, but then try to persuade you to buy a more expensive item.

- FOLD -

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climate change

Any significant change in measures—such as temperatures, precipitation, and wind—of the Earth's climate lasting for an extended period of time.

- FOLD -

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comparison shopping

Looking at competing brands and models of a product in several stores to compare quality, features, and prices before buying.

- FOLD -

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composting

The natural breakdown of organic, or *biodegradable*, material.

- FOLD -

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conserve

To use carefully in order to prevent loss or waste of resources.

- FOLD -

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consumer

A person who buys or uses goods and services.

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E-commerce

Shopping online.

- FOLD -

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ecosystem

All of the living and nonliving things existing in a particular environment.

- FOLD -

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endorse

To publicly express support or approval.

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exchange

To substitute one item for another.

- FOLD -

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fossil fuels

Resources formed by the decomposition of animals many millions of years ago and contain large amounts of carbon. They include coal, petroleum (oil), and natural gas.

- FOLD -

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impulse buying

An unplanned or spur-of-the-moment purchase, which often leads people to buy items they do not really need.

- FOLD -

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landfills

Places where trash is compacted and buried underground.

- FOLD -

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mass transit

System that is used for moving large numbers of people on buses, trains, or subways.

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natural resources

Materials found in nature and shared by everyone.

- FOLD -

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nonrenewable resources

Natural resources that have formed very slowly and are limited in supply, such as minerals and fossil fuels.

- FOLD -

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photosynthesis

How plants turn carbon dioxide into oxygen.

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recycled

Materials that are reprocessed resources and are reused in a different form.

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redress

To correct something that is wrong.

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refund

Repayment of a product's purchase price.

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renewable resources

Natural resources that simply exist or rebuild themselves fairly quickly after use, such as sunlight and fast-growing plants.

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22 of 24 E-Flash Cards



T-commerce

Shopping through television.

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warranty

A written statement provided by a manufacturer that guarantees a product is in good condition.

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