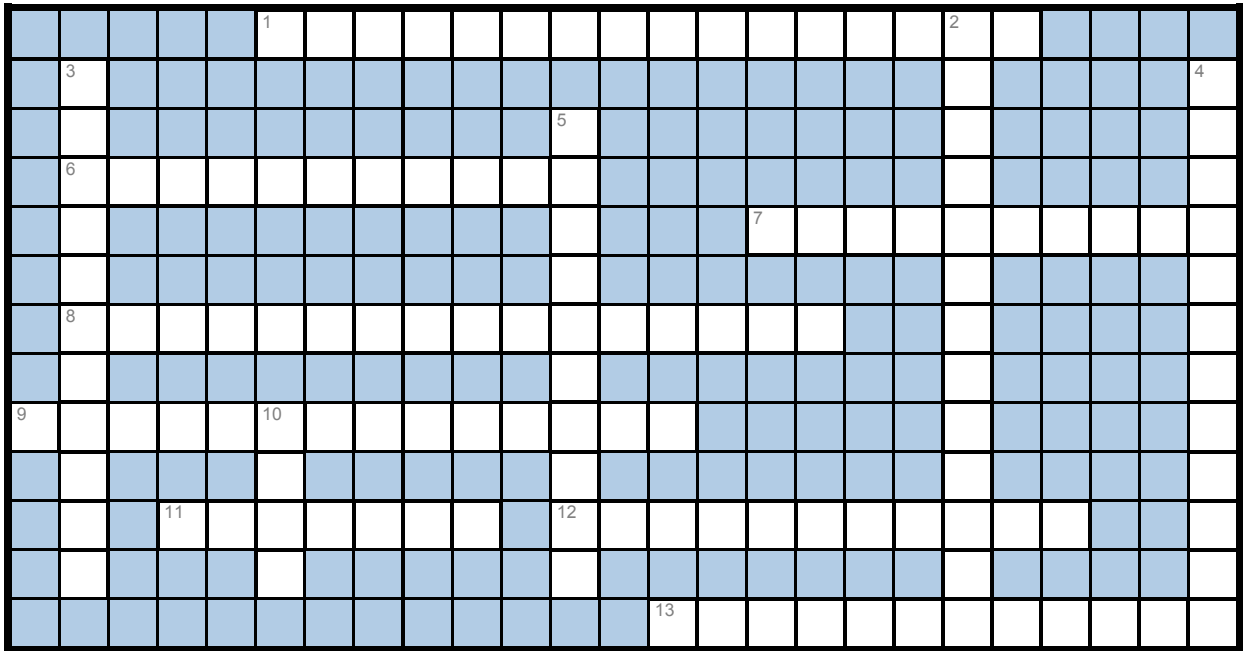


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Chapter 8: Writing Style

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Across

1. A method for organizing information in which details come before the main idea of the paragraph; often useful when one must present bad news to the reader.
6. Indicates the subject of the sentence performs the action when action verbs are used; the subject, or noun, of the sentence is doing the action.
7. A word that expresses unpleasant ideas in more pleasant terms.
8. Language specific to a line of work or area of expertise.
9. A method for organizing information in which the topic is followed by descriptive details; it is a very readable format often used in business writing.
11. The environment or setting in which something occurs or is communicated; context is the other words or situation that surround a word, action, or idea and helps clarify meaning.
12. A word's meaning apart from what it explicitly names or describes.
13. The way in which a writer uses language to convey an idea.

Down

2. To assume an air of superiority.
3. Words, phrases, and sentences that connect ideas and clarify the relationship between sentences and paragraphs.
4. Indicates the subject of the sentence is acted upon when action verbs are used; the subject, or noun, of the sentence receives the action.
5. Repeating a message or saying the same thing more than once.
10. An impression of the overall content of the message.