Connect to Your Career

9-2 Company Research

1. Conduct an Internet search for a job that interests you. List the position and company name.

<<Place Answer Here>>

2. Conduct research on the company you selected by visiting the company’s official website. Read the *About Us* or equivalent section carefully. Continue reviewing the site to learn about the products and services the company offers. List any important information that you find.

<<Place Answer Here>>

3. Next, key the name of the company in a search engine. Avoid returning to the company’s official website. Look for press releases, articles, comments from customers, and social media posts in your search results. Record the URLs of five sites that reveal important information you could use to prepare for an interview.

<<Place Answer Here>>

4. Save your Word document as *FirstnameLastname*\_CompanyResearch.docx (i.e., JohnSmith\_ \_CompanyResearch.docx).